



GROUP PARTICIPATION

Will your **Group** help Simsbury reach our sustainable transportation goal of 350 bike trips during our Bike-to-it! Bike Month Pledge event (May 1 – June 4)?

A **Group** can be a Household, Club, Troop, Workplace, School, etc. All ages can participate with an adult/teen Group Leader to register and report results.

THE BICYCLE IS FUN, HEALTHY, SUSTAINABLE TRANSPORTATION

Simsbury is hosting the Bike-to-it Pledge, a community event to encourage people of all ages to bike for transportation during Simsbury's Bike Month celebration (May 1 – June 4). Make the pledge to take one or more bike trips for transportation, then keep track of your rides to shops, restaurants, work, school, parks, etc. Report how you did at the end of the pledge period for a chance to win prizes and awards.

It's super easy for Groups to participate because the Group only needs to report one number: the total number of transportation bike TRIPS ridden by Group Members during the event.

To participate, go to <https://www.simsbury.bike/bike-to-it-pledge-event>:

1. REGISTER: An adult or teen signs up as the Group Leader to register the Group.
2. LOG: Encourage Group Members to bike for transportation. They can keep track of their own transportation bike trips, then report their event total to their Group Leader; or the Group Leader keeps track of the trips for the whole group. We have an optional **Bike Trip Log** that can be used for tracking rides.
3. REPORT: At the end of the event, the Group Leader submits the combined total number of transportation bike trips ridden by Group Members.

Note: A **Bike Trip for Transportation** is a bike ride made for getting to or from somewhere (shopping, restaurant, school, work, etc.).

- **1 Trip** = One-way ride (A to B) Example: Home to School.
- **2 Trips** = Round trip ride (A to B to A) Example: Home to store then back home.
- **3 Trips** = 2-stop ride (A to B to C to A) Example: Home to store then back home.
- **4 Trips** = Group example: 2 riders bike from home to library then back home.
- **0 Trips** = bike ride just for fun or exercise



All of the information about this event is on our website at <https://www.simsbury.bike/bike-to-it-pledge-event>.

The Simsbury Bike-Ped Committee in partnership with Simsbury Culture, Parks, and Recreation hope you will participate in the **Bike-to-it Bike Month Pledge** event. Participation in this event supports a healthy, sustainable and Bicycle Friendly Simsbury, one bike trip at a time.

Please let me know if you have questions or I can be of further assistance.

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